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DECIMARATION AN	D POWER OF AT	TORNEY		PATENT APPLICATION
FOR PATENT APP			TORNEY DOCKET NO.	10014768-1
As a below named inve	entor, I hereby declar	re that:		
My residence/post offic	ce address and citize	nship are as stated below	next to my name;	
inventor (if plural name the invention entitled:	ginal, first and sole is as are listed below) o	inventor (if only one named the subject matter which the Subject matter with the Subject matter which was subject matter which the Subject matter which the Subject matter which the Subject matter which the Subject matter which th	ne is listed below) or h is claimed and for w	an original, first and jou hich a patent is sought
was filed	on is attached hereto	unless the following box	is checked:	
Number		as US Application No	o. or PCT Internationa	Application
I hereby state that I had claims, as amended by	IAC ICAICMEN SHO HU	and was amended on derstand the contents of referred to above	the above-identified s	f applicable). pecification, including t
I acknowledge the duty for continuation-in-part	to disclose informati	ion which is material to pa ial available between th e continuation-in-part app	atentability as defined in the filling date of the f	in 37 CFR 1.56, includi prior application and t
country other than the lany foreign application date before that of the a	priority benefits unde s certificate(s), or 36 United States of Ame for patent, inventor's	er 35 U.S.C. 119(a)-(d) of 5(a) of any PCT internation of any PCT internation of a fights certificate (a)	orial application which	i designated at least oi
Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached
				YES: NO:
				YES: NO:
				YES: NO:
Power of Attorney: As a named inventor, I ransact all business in the	hereby appoint the ne Patent and Trader	following attorney(s) and mark Office connected the	/or agent(s) to prosec	ute this application an
Send Correspondence to:		Direct Telephone Call		
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HEWLETT-PACKARD CON	MPANY			
O. Box 272400 Fort Collins, Colorado 8052		Even though the attorn Number 022879 with t	ney is listed, please asso his case.	date HP's Customer
illful false statements ar	nd the like so made a tes Code and that su	erein of my own knowled and further that these stare are punishable by fine or ch willful false statements	ge are true and that a atements were made	all statements made or with the knowledge tha
emal GULER			Tu	rkov.
Ill Name of Sole or First	Inventor (first, middle	e [if any], last)		rkey izenship
ventor's Signature				
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ventor's Residence (City	, State/Province, Col	untry, Postal Code)		
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DECLARATION AND POWER OF ATTORNEY	PA	TENT APPLICATION
FOR PATENT APPLICATION (continued)	ATTORNEY DOCKET NO.	10014768-1
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Tongwei LIU	Ch	ina
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Hsiu-Khuem TANG		
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. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Citiz	zenship
nventor's Signature		
003A Louise Street, Menlo Park, CA 94025	Date	9
nventor's Residence (City, State/Province, Country, Postal Code)		
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ull Name of Sole or Fourth Inventor (first, middle [if any], last)	Citiz	enship
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ventor's Signature	Date	
ventor's Residence (City, State/Province, Country, Postal Code)		
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ill Name of Sole or Fifth Inventor (first, middle [if any], last)	Citizo	nship
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ventor's Signature		
	Date	
ventor's Residence (City, State/Province, Country, Postal Code)		
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DECLARATION	AND POWER	OF ATTORNEY
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ATTORNEY DOCKET NO. 10014768

s a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

A METHOD AND SYSTEM FOR SELECTING AN OPTIMAL AUCTION FORMAT

the specification of which is attached hereto unless the following box is checked:
() was filed onas US Application Serial No. or PCT International Application Numberand was amended on(if applicable).
I hereby state that I have reviewed and understood the contents of the above-identified specification including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty the disclose all information which is material to patentability as defined in 37 CFR 1.56.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority banefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filling date before that of the application on which priority is claimed:

.	COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
	•			YE3: NO:
				YES: NO:

Provisional Application

I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below:

APPLICATION SERIAL NUMBER		FILING DATE
	•	į

U. S. Priority Claim

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, inspirer as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information and in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the notional or PCT informational filing date of this application:

APPLICATION SFRIAL NUMBER	FILING DATE	STATUS (patented/pending/abandoned)			

POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) end/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Customer Number 022879 Place Customer Number Ber Code Label here

Send Correspondence to:
HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 27240U
Fort Collins, Colorado 80527-2400

Direct Telephone Calls To:

THOMAS X. LI (650)857-5288 JAMES P. HAO (408)938-9060

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventors	Kemal G	uler		Citizenship:	Turkey	
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Post Office Address: <	Same As	Residence				
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inventor's Signature				Dete		

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2004 PAGE 04/04

POR PATENT APPLICATE	ION (continued)	ATTORNEY DOCKET NO. 10014768
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	•	Data
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Name of # 7 joint Inventor:	; 	
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Name of # 8 joint leventor:		
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DECLARATION AND POV FOR PATENT APPLICATI	NER OF ATTORNEY ON (continued)		ATTORNE	y docket no	10014768	
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Inventor's Signature		 5	ate			
•	•					
			Citizanahin	: Singap	oore	
Full Name of # 3 Joint Inventor:	Hsiu-Khuern Tang 1003A Louise Str	eet Menl				
Realdonce:	Same As Residence		o zazk, dr. ,	74023		
Post Office Address:			7/0/-			
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Full Name of # 5 joint inventor:			Citizenshi	P:		
Residence;						
Post Office Address:		 		<u></u>		<u></u>
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Inventor's Signature	,		Date		ı	
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Full Name of # 6 joint inventor:	•		Citizenship	p:		
Residence:						
Post Office Address:						^ ·
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inventor's Signature			Date		······	
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Full Name of # 7 joint inventor:			Citizenshij	p:	•	
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Full Name of # 8 joint inventor:	,		Citizenship	p:	·	
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